

EXHIBIT A

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

MAXIMILIAN KLEIN, et al., on behalf of
themselves and all others similarly situated,

Plaintiffs,

v.

META PLATFORMS, INC., a Delaware
Corporation headquartered in California,

Defendant.

Case No. 3:20-cv-08570-JD

**DEFENDANT META
PLATFORMS, INC.'S THIRD
SET OF INTERROGATORIES
TO ADVERTISER PLAINTIFFS**

Judge: Hon. James Donato

INTERROGATORIES**Interrogatory No. 9**

Describe in detail the full basis for Your contention (including by identifying all facts, Documents, and witnesses that relate to Your contention) that a relevant product market is the “Social Advertising Market,” as alleged in Paragraphs 766 through 767 of the Advertiser Complaint.

RESPONSE:

Interrogatory No. 10

Describe in detail the full basis for Your contention (including by identifying all facts, Documents, and witnesses that relate to Your contention) that Meta had or has a monopoly in the “Social Advertising Market,” including without limitation the date(s) on which you contend the Meta obtained a monopoly in said market, the date on which you contend Meta’s monopoly ended in said market, and the reasons that Meta supposedly had a monopoly that began and ended on those dates.

RESPONSE:

Interrogatory No. 11

Separately for each act by Meta that You contend to be exclusionary, describe in detail the full basis for Your contention (including by identifying all facts, Documents, and witnesses that relate to Your contention) including without limitation all actual or potential competitors excluded from any candidate relevant market.

RESPONSE:

Interrogatory No. 12

If You contend that barriers to entry in the Social Advertising Market are insurmountable, describe in detail the full basis for Your contention (including by identifying all facts, Documents, and witnesses that relate to Your contention) including without limitation how